

QUALIFICATIONS PROFILE

Web/Graphic Designer with extensive experience in web layout design, email marketing campaigns, print design and illustration design. Excellent interpersonal skills with well-developed communication abilities, strong value of team work and achievement. **Passionate and inventive creator of innovative and effective high-end design solutions**; accustomed to performing in a deadline-driven environment with an emphasis on working within budget requirements. Work experience with small and large website development and print production projects from beginning to end.

Creative experience in the following:

WEB DESIGN & DEVELOPMENT (10 years of experience)

Web Layout - Interface Design - Website Architecture - Effective Navigation - Flash Presentations - Web Marketing - Email Campaigns
Email Newsletter Search Engines Optimization - CSS - Joomla Applications - Streaming Media Solutions - Video Applications and Players.

GRAPHIC DESIGN (12 years of experience)

Brochures - Promotional Flyers - Newsletters - Media Kits - Print Advertisements - Logo Design - Corporate Identity - Illustration - Typography.

MULTIMEDIA DESIGN - DVD Demo Reel Production.

TECHNICAL PROFICIENCY

Dreamweaver - Flash, Fireworks - Photoshop - InDesign - Illustrator - Premiere - Adobe Encoder - (Learning Adobe After Effects) PHP - HTML
Office Suite (Word - Excel - Outlook) - MAC and PC Platforms.

PROFESSIONAL EXPERIENCE

Company: Image Engine Design Inc | 2009 - Present
Contracting: Multimedia Senior Web/Graphic Designer
Website: www.image-engine.com | <http://film.image-engine.com>

- Worked closely with VFX Executive Producer, PR Consultant, Film Artists, Company Partners and other production departments to create top-notch marketing materials.
- Coordinated production needs with vendors and worked within budgets. Delivered high quality work consistently and on time.
- Established a continuous look and feel including "all" marketing materials to create a strong corporate presence.
- *Web Design:* Designed, developed and managed Image Engine's corporate website including Joomla features, slide shows, video applications, careers and news database module.
- *Streaming Media:* Implemented hosting solutions and player applications to enhance video demo reels presentation.
- *Graphic Design:* Designed magazine ads, crew swag, DVD demo reel package, post cards, brochures, business cards, award display banners, press wall, signs, wrap party promo materials and invitations.
(Print portfolio available upon request)

Company: Aviawest Resorts | 2008 and 2003-05
Position: Web/Graphic Designer
Website: www.aviawest.com

- Worked closely with marketing team to create vision, conceive design needs and consistently meet deadlines and requirements.
- *Web Design:* Designed, developed and managed a number of websites. (2003-05)
- Successfully designed and developed a high-end image driven website for Parkside Victoria Resort & Spa including flash features. www.parksidevictoria.com (2008)
- *Corporate Identity:* Successfully designed the current Aviawest logo.
- *Internet Marketing:* Referral contest, e-newsletters, interactive web banners.
- *Graphic Design:* Designed a number of brochures, rack cards, display materials, magazine ads, gift cards and display signs for Aviawest Resorts, Parkside Victoria, Aquaterre Spa, Pacific Shores Resort & Spa and The Landing Grill.
(Print portfolio available upon request)

PROFESSIONAL EXPERIENCE (page 2)

Company: Sprouts Children's Boutique | 2007- 2008 - Contract Work

Position: Web/Graphic/Illustration Designer

Website: www.sproutskid.com

- *Web Design*: Designed a website for a "Vintage Inspired Children's Boutique" Provided the client with a successful high-end design product.
- *Illustration Design*: Designed unique illustrations with a "contemporary-vintage" look and feel to enhance the company's corporate identity
- *Internet Marketing*: Designed a number of web marketing banners.
- *Graphic Design*: News media advertising.
(Print portfolio available upon request)

Company: Associated Underwater Services | 2009 - Contract Work

Contracting: Web/Graphic Designer

Website: www.ausdiving.com

- *Web Design*: Successfully designed and developed a website for an Underwater Construction Company including tab slideshow, php database driven information.
- *Graphic Design*: Corporate identity, logo design, stationary, business cards.
(Print portfolio available upon request)

EDUCATION

- Diploma in Web Design Applications - Graduated with Honors - CompuCollege - Victoria.
- Diploma in Microcomputer Business Applications - CompuCollege - Vancouver.
- Diploma in Computer Programming and Graphic Design - Graduated with Honors - DASC College - Mexico.
(3 Year Program)

REFERENCES

References available upon request.